

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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'Day of Infamy' Anniversary is ripe in the Valley of the Moon

It isn't too long till Christmas—let's see: 7 from 25 leaves 18 days. So cancelling out Sundays—well, you figure it out. Not too many more shopping days. Hope you'll do a mighty large portion of your Christmas gift shopping with local merchants—preferably Moonbeams advertisers.

They're your friends and neighbors, have stocked their shelves with reasonably priced merchandise. There's parking space here, leisurely shopping, good values, wide selection, so why should you go elsewhere?

When a man and woman marry they become one. The trouble starts when they try to decide which one. VALLEY WATCH REPAIR.

Watched television the other night, and saw a wonderful parade inaugurating the Christmas tree sale sponsored by the Guardsmen of San Francisco (actually about as good as the Hollywood annual spectacular).

Wouldn't really expect anything as glamorous in the Valley of the Moon, but the Boy Scouts will be selling trees, and why wouldn't it be a good idea to launch the selling season with a big parade right here? (Just thrown in as a suggestion.)

BANCROFT NURSERY, Sonoma. For Giving: Azaleas, camellias, poinsettias, cut flowers, corsages. Gift certificates. Telegraph.

Quoting a local "character": "I'd like to meet a woman who doesn't smoke, drink or flirt. But for the life of me, I can't figure why."

"If there never had been a Christmas? What an empty spot even in the life of a modern pagan. Why not make Christian worship a part of your program this Christmas?" says Rev. Baron R. McLean, of First Congregational Church, Sonoma.

Already we learn of various Christmas feasts planned at many of our local eateries. If you've got a big family, of course there should be family gatherings, general good will, and peace on earth.

But supposin' there are only two of you, no nearby relatives? What to do? Might be a good idea to go out for dinner, let somebody else prepare the food, do the dishes. Only trouble with this is that you'd not have any leftovers for the next day or two, no food for the dog, so it's a debatable question. Think we'll go out!

SONOMA FURNITURE MART, So. Broadway. Give "really good" presents. Furniture and our specialties are best. Lay-Aways, yet.

Comes now the matter of castor beans—for no good reason. We've always imported them. Their oils and other attributes are commercially valuable, but the ordinary person who planted them had a nice yard plant, lots of seeds, but no market for them. Too costly to harvest.

But now they've come up with a harvester (California cost, \$14,000) which makes them a profitable crop to grow. Anybody got a few acres to rent? Maybe we'd go into the business.

It's Classy! TOWN HOUSE SUPPER CLUB, Glen Ellen. Superb food. Cocktails. Luxurious atmosphere. Bring your visitors here.

For the record: As an independent editor who has a dislike of any sort of pressure, we'll continue along in our own way, always trying and striving to print news and views as we honestly see them. We like everybody. We'll keep on trying to keep you informed, advance our own opinions when we feel the urge, and dedicated to improving our neighborhood, our city, our state and nation. Are you with us?

ESPOSTI'S LUNCH ROOM, Fetters Springs. A la carte. Home cooked foods. Hamburgers. BUT—Closed Dec. 15 to JJan. 8.

Paul's Resort has now installed a new smooth roadway from the main building down to the cabin area. The western town is progressing nicely and will be ready for the public early next year. Actually Paul's is a unique institution, which is steadily advancing the fame of our Valley.

ENCHILADAS, tacos, tortillas—ALL Spanish Foods now at MENDEL'S CAFE, Boyes Plaza. Short orders. Wonderful steaks!

This Christmas card business! Mostly it's the womenfolk who do the actual work of sending them out. Many of them hate it, yet love it, each year, on and on ad infinitum.

Did you ever think what it would cost if you had to buy a present for each person or family on your card list? 'Twould be disastrous.

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BUD'S GARAGE. Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

Down at Denny's COG club there are 12 new modernistic stools. Upholstered with scarlet leather, tubular steel underpinning, chromi-umed, they've made a decided improvement at the local sportsmen's gathering place.

BOYES SPRINGS FOOD CENTER. More food for your money. We stock only quality. A grocery department store. Take-out license.

We still maintain we've seen "enchiladas" spelled with two l's, but can't prove it at the moment. The labels on the canned variety at local markets all use just the one l, so maybe we're wrong—again. Can happen.

SONOMA MISSION INN, Boyes. Nationwide reputation for gracious living. Dining room, cocktail bar, open to general public.

And wasn't it a nice rain this week? Came down gently, did a world of good to local gardens and ranches, really soaked in, and was needed. Many saw the rainbow in the northern sky as the rain ended. See too that the Los Angeles region got some rain Wednesday, the first since July.

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. Good Gas and Good Service always. Complete Grocery department.

'Nother look-alike. Herman Johnson, well known rancher who lives in Feters Springs, looks enough like Harry Von Zell of the Burns and Allen TV show to be a brother. Look for yourself.

THE CHICKEN HOUSE, Hiway 12, Boyes. Finest chicken you ever ate. Complete menu. Short orders. Home-made pies.

STOCK UP for the holidays with 7-year-old Charter Oak. 1/5 \$4.15. 1/2 case, \$22.49. Coldest 6 pak, \$1.25. **BROADWAY CAFE,** Sonoma.

Green Bay Packers are at the Mission Inn this week, preparing to meet the San Francisco 49ers Saturday. Don't know why it's Saturday instead of Sunday, and nobody has enlightened us, but when an eastern team relaxes in this wonderful Valley, they usually go down to Kezar stadium loaded for bear. So you see who we're betting on this week?

B & L LAUNDROMAT, Feters. Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

ROZARIO'S PALMS INN, Verano. Gathering place for the discriminating. Fine food and excellent bar. **THE INSKEEPS.**

Fifteen years ago today, December 7, the Pearl Harbor disaster shocked the world. We were in a little town in Michigan at the time. A neighbor called us (Sunday morning), said: "For gosh sakes turn on your radio!" And we got the news. The kid was riding around

somewhere, and he got the news. He'd been notified to report for duty the next day, and naturally was plenty perturbed. So on Monday morning we waved goodbye to him as his big busful of recruits passed by along the main highway a short distance from our house.

Where were you? How did you react? Should we ever allow it to happen again?

EL DORADO HOTEL, Sonoma. Club dinners and banquets. Authentic Italian food, seafood, splendid menu. Cocktails.

FIELDS' AUTO REPAIRS, next to Texaco, Fetters Springs. Repairing all makes. Work guaranteed. Charges always low.

Heard a jukebox playing one morning this week: "Throw Mama from the Train"—with an addition, "A Kiss." Screwy song, and at first didn't like it a-tall. Then it came: It's Pennsylvania Dutch, and not bad at all. You like?

RUGGLES VARIETY STORE, Sonoma. Holiday Sale! Cleanup on floor samples. Cards. Gifts. Large and varied stocks. Shop early!

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

Esposti's lunch room in Fetters will be closed from December 15 to aJanuary 8. The proprietors work hard during the year, serve excellent food, but feel they're entitled to a little vacation, and pick this time of year for it. They're not going anywhere, just will take it easy at home over the holiday season.

OUR RESORT, El Verano. Harvey and Melina. Stein Club headquarters. Draft beer, mixed drinks. Friendly place always.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

New subscriptions continue to come to Moonbeams, mostly for persons living outside the Valley. They make wonderful Christmas presents for your friends or relatives living elsewhere. Why not consider such a gift during the next week or two? (We'll send 'em a card showing you're the donor.)

RICHFIELD SERVICE, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.

MIKE & ROSE'S BOYES SPRINGS STORE. Specials on meats of finest quality, last three days each week. Try our steaks.

Interesting news came this week. They held a meeting up in Dunsmuir, to consider secession of about eight counties from California and establishing a new state, to be called Shasta. Maybe it's a publicity stunt, maybe not. They say they've got the water, and if they aren't careful, southern California will get it.

The general idea has been advanced before. Usually the division

point is the Tehachapi mountains, about on a line with Bakersfield. Actually California is big enough to become two states. Texas at first was going to be, divided into five states.

There is a vast difference between the general conditions, the "atmosphere," the ideals and social customs of the northern part of California from the southern. We were down south for about four years, and the differences are right out, wide open. We'll take the northern friendliness and understanding, any time, and always.

HOOKER OAKS TRAILER COURT, Hiway 12. Groceries. Shell products. Propane gas. Trailer space in grove for rent.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

And comes a poem:

They were single and went walking, And her heart skipped a beat
As she stumbled on the sidewalk, And he murmured "Careful, Sweet."
Now the wedding bells have rung, And they walk the selfsame street;
She stumbles on the sidewalk, and he yells, "Pick up yer feet."

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hiway.

MAC DONALD'S JEWELRY, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

The new kitchen added to the Chicken House in Boyes isn't entirely completed, but is far enough along so it's usable—and is being used for general kitchen necessities. Makes it more convenient for Lula to turn out her wonderful home-made pies, which she usually starts making every morning at 5:30.

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

JIM'S FINE MEATS, at Boyes Food Center. Choicest meats, cut as you like it. Delicatessen section. Friendly and fast service.

Heard about a new town down near Riverside called Hell. Some news commentator made quite a thing of it. But we were in Hell in Michigan 20 years ago, and the town there is much older than that.

Hell, Mich., is located at the edge of a string of lakes, has dozens of summer cottages, a mill stream with water wheel, and in general is entirely unlike the accepted conception of "hell."

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, sleazebagging. You'll look and feel better. Make it a habit.

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

The Mendel Cadars and Richard Petersons spent last week end in the super ritzy environs of Pebble Beach.

SONOMA GROVE, Hiway 12 south of Boyes. Italian food a specialty. Varied menus—all good. Cocktails. Always the very best.

Victor and Nellie Frolich, formerly of Lodi, are the new owners of the Food Mart in Fetters Springs. There are five children. Vic tells us he had spent some time in the Springs several years ago, liked it, and when the opportunity came to go into business here he was well satisfied.

The mart was built and first operated by Mr. and Mrs. Jack Clark. Don and Zim Martin were the next owners, and they sold to Mr. and Mrs. Roger Cleland. Cleland suffered a leg injury several months ago, so now will be able to recuperate more rapidly.

The new management will close the market on Saturdays, but will be open for Sunday shopping.

DENNY'S COG CLUB, Boyes. Congenial gathering place for sportsmen and all real people. Wonderful drinkables.

YELL'S ACRES NURSERY, in the heart of Glen Ellen. Specialists in Dahlias, Fuchsias, Tuberous Begonias. Make selections now.

Probably as a fill-in, but we saw an all-girl orchestra the other day on television. Remember when Phil Spitalny had his all-girl group back a few years—and weren't they glorious?

SONOMA GOLF & COUNTRY CLUB. Superb food and drinks, with exquisite surroundings. Try our Clown Room after golfing. **RAY'S AUTO WRECKING**—1216 East MacArthur. Sonoma. WE 8-5173. We tow, buy, sell, trade. Old cars, trucks. Open 8 to 5.

Learned a little about papayas, too, recently. They grow perfectly in Hawaii, and are known as the "melon which grows on trees." Our marketman says he has them fresh during the season, but we were only able to get some put up in glass. A little "skeered" of a new product, we had the missus taste them first, and finally we too discovered they're mighty fine eating. Bet you'd like 'em, too.

FRANK'S HARDWARE, Castner Bldg., Boyes. Paints, Tools, Glass. Household utensils, electrical appliances. Giftware.

BANQUETS and PARTIES our specialty. **PAUL'S RESORT**, Verano. Dancing every Friday, Saturday, Sunday. Come on over.

Down in Arkansas one recent Sunday the choir was in the middle of a song. Just as the choir director whirled around, with a vigorous flourish of his right arm, a 3-year-old boy in the congregation punctured the atmosphere with "Strike one!"

MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, and better than most.

TOWNSEND'S, next to Bank of America, Sonoma. Shoes for the family. Koret sport shirts and jackets. Levis, Jeans, Work Clothes.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

The idea of many folks that they are straining themselves in contributing to their church, and that they simply cannot afford to give more, got quite a rough kicking-around in the November issue of *Changing Times*, the Kiplinger magazine. (We grab this from the *Blade of Sebewaing, Mich.*)

"The bulk of church members give little more than pittances to keep their churches going," the copyrighted article declares.

Presbyterians averaged the highest contributions — \$75.54 per member each year, the article says, pointing out that even this highest average is only about \$1.50 per week. The overwhelming majority, therefore, average even less than that.

"If you already use envelopes," the article tells, "you might give thought to a substantial increase."

Another important rule is, "Pay on time! Remember, church expenses take no vacation."

In conclusion, it points out: "Most people could double their contributions without straining their pocketbooks and with considerable beneficial effect on the church."

POWDER BOX BEAUTY SHOP, Arnold Drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

TODD CONSTRUCTION - ESTIMATING SERVICE. Surveying. Subdivisions. 18340 Sonoma Hwy., Boyes. Greengrass Bldg.

A DOZEN RULES FOR A SAFE CHRISTMAS

It's getting close to that happy time of year when greenery and lavishly decorated evergreen trees help add festivity to the Christmas season.

Don't let accident or tragedy mar the gaiety of the season for you.

Last year fires, many originating in Christmas trees, killed 23 persons on the eve of the Christmas holiday celebrations across the nation.

Christmas trees burn fiercely because they're filled with pitch and resin.

Farm Advisors Ken Zamzow, Ukiah, and Ray Isle, Santa Rosa, have joined forces to reiterate these 12 suggestions that may help yours to be a safer, and so a happier Christmas:

1. Choose a small tree. It's less dangerous than a big one.
2. Don't set it up until a few days before Christmas. Until then keep it out of doors, preferably standing in a tub of water. This will keep it moist and fresh.

3. Place it in the coolest part of the house, away from fireplaces or radiators. Don't let it block an exit.
4. Stand it in water, or better yet, use a live tree planted in a tub.
5. Never use untreated cotton or untreated paper as decoration on or around the tree.
6. Don't put assembled, ready-to-run, electric trains under the tree.
7. Use only electric lights—never candles—and be sure the wires aren't frayed. Be sure the lighting set you buy has the stamp of the Underwriters' Laboratory. This shows they've been safety tested.
8. Provide a switch some distance from the tree for controlling the lights. Don't plug, or unplug, them under the tree.
9. Throw away all gift wrappings as soon as packages have been opened. Don't let them pile up under the tree.
10. Don't leave the lights burning when no one is at home.
11. If needles near lights turn brown, move the lights.
12. When the needles start to fall, take the tree down and discard it.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete selection of fine wines and liquors. "SLIM" WALLACE.

HERE'S HOW THEY SAY ' HERE'S HOW! THE WORLD OVER

Dutch: Gezondheid. Japanese: Banzai. Greek: Iss Igia. Irish: Slainte. Hungarian: Egeszsegere. Italian: A La Salute. Bohemian: Nazdar. French: A Votre Sante. German: Prosit. Chinese: Kong Chien. Hebrew: Lachaim. English: Cheerio.

Zulu: Ooogy Wawa. Slovak: "Navase Zorazi. Korean: E-Aka-K-Ha-Seep-See-Yo| Luthuanian: Sveiks. Norwegian: Skall. Roumanian: Noroc. Polish: Na Zdrowie. Russian: Na Zdrovie. Spanish: A Su Salud. Swedish: Skall. Scotch: Hoot Mon. Portuguese: Saude.

American: Here's Looking at You; Here's Mud in Your Eye; Here's Kindness; Regards; Carry On—and on and on.

Oh, yes: (Always) Happy Days!

RUSTIC INN, Glen Ellen. Authentic old-time western atmosphere, but modern know-how when it comes to tasty beverages.

Christmas was once forbidden. Opposition of the English Puritans to festivals culminated in the act of parliament in 1647 which amolished the observance of Christmas, Easter and Whitsuntide.

AQUA SOFT—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

BATES AND EVANS, Funeral Directors. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway, Sonoma. WEBster 8-2686.